



Design and Create a Flyer for a Community or School Event, Activity or Club

Problem: You are asked to prepare a flyer that promotes your event, activity or club.

Part 1

The flyer should contain two digital pictures appropriately resized; you can use your own digital pictures if they are appropriate for the topic of the flyer.

The flyer should contain a headline, name of event, activity or club, and a signature line showcasing contact information.

The body copy consists text and a bullet list of information the audience will need.

Use the concepts and techniques presented in this chapter to create and format this flyer. Be sure to check spelling and grammar.

Save your flyer as listed on the class website.

Submit your assignment as instructed by your teacher.

Answer the Part 2 critical thinking questions on a separate Word document saved as LastName Flyer Critical Thinking.

Part 2

You made several decisions while creating the flyer in this assignment: where to place text, how to format the text (i.e., font, font size, paragraph alignment, bulleted paragraphs, underlines, italics, bold, color, etc.), which graphics to use, where to position the graphics, how to format the graphics, and which page enhancements to add (i.e., borders and spacing). [What was the rationale behind each of these decisions? When you proofread the document, what further revisions did you make and why? How would you recommend distributing this flyer?](#)